Activity 3

"The Metaphor of the Metaverse" - Teacher's guide
The Future of everything

Since the dawn of civilization, humans have had only one world in which to live: the real one. But tech visionaries say we'll soon have an alternative: a virtual world where our digital avatars and those of people who live around us and around the globe come together for every day's activities such as work, shop, attend classes, carry out hobbies, enjoy social gatherings and more.

Exercise 1

Running dictation

➢ Write the word *"metaverse"* on the board and try to elicit some spontaneous definitions from the students. Then write this on the board if their versions are not specific enough.

Tech visionaries foresee a vast, immersive world that mirrors and extends the real one, allowing people to do and be what previously could only be imagined.

Taken from: The Wall Street Journal

https://www.wsj.com/articles/the-amazing-things-youll-do-in-the-metaverse-and-what-it-will-take-to-get-there-11634396401

➢ Use this text to warm up and as an introduction to the topic and, at the same time, to give a definition of the word *"metaverse".* Print a copy in a 16-point font for easy reading. Place the text at the front of the room where it will remain throughout the activity. For larger classes, you may need 3–5 copies placed around the room. Students will work in pairs. One person is the designated writer. The other partner is the runner. They can only read and speak. When time starts, one runner from each group runs to the front and memorises as much text as possible. He or she then returns to the writer and reports what was read. The writer writes. When the first paragraph is completed, change roles. The students should try to reproduce the text exactly – including correct spelling and punctuation (fine points like italics, parentheses, or other features must be accurate). The first group to finish with a correct text is the winner. Then check their results and comment the definition with them.

The <u>metaverse</u> is about creating online spaces that feel like the real world — spaces in which we will interact with people, objects and businesses, socialize, work and transact as though we were present in body. The metaverse will take users beyond the flat interfaces of smartphones and PC screens into immersive virtual reality and augmented reality experiences. These spaces will not have any physical existence, but the key to their magic will be the illusion they create of being single places for multiple participants who in the real world can be anywhere.

The metaverse is attracting major tech players not just as an incremental improvement to existing online experiences, but as the "Next Big Thing" and the successor of the smartphone, offering the new go-to platform in our technology-enabled lives. Even if the metaverse emerges to be a more decentralized, user-led space, its very premise, the ever-deeper migration of our offline lives to online spaces, means that all the legal and ethical dilemmas that have plagued the last generation of technology platforms will only grow more acute in the metaverse, from privacy, to cybersecurity, market power and free speech.

From: https://forkast.news/what-will-be-the-law-of-metaverse/

Exercise 2

The World of Work and the Metaverse

As the metaverse moves from concept and becomes a reality, we will see many new jobs emerge. Many of them are the expected technical careers — coding and game design, for example. However, we have to think of the metaverse as bringing a broader experience than a videogame (as in Fortnite or Second Life). There will be other jobs that will converge into a new territory where our reality replicates itself virtually, where what we eat, shop, and wear fails to differentiate the avatar/human boundary. It is in that territory that previously and even currently unconceived metaverse jobs will become viable career paths.

The social media platform Facebook which changed its name to Meta inspired by this revolutionary new way of reality has already announced its intentions of generating around ten thousand high skills jobs in the European Union to stimulate the growth of the metaverse. But it is not only Facebook betting on the metaverse, several companies are doing it too: Roblox, Microsoft, Open Sea, The Sandbox (SAND), and the many others constructing it.

So, the next career path is undoubtedly this and landing a job in the Metaverse and Web3 fields should be an opportunity not to be missed. But there are some things to be considered in order to get that job in the metaverse:

- **Build your knowledge and skill set**: This is the first thing you should consider as most jobs involving engineering require having competitive skills.
- **Grow your visibility by building your brand**: Once you have your skill set, you need to build your portfolio and look for metaverse job opportunities. You need to make yourself visible by participating in community forums, industry-led events and hackathons.
- **Earn money in the metaverse**: You can learn to build your space in the metaverse and earn money while doing it. For instance, designers and architects are developing 3D buildings in the metaverse while gaining money, there are even gamers that are earning money while doing what they love most, which is to play.

- **Choose your interest and get involved** identify the specific area of Web3 in which you are most passionate.
- **Stay active on CryptoTwitter**: in order to get involved in the crypto space participate in Discord communities or join a DAO in your free time. Becoming a helpful and valuable member improves your visibility and helps you to land a desired job.

Jobs requirements to land a career into the crypto industry:
- A passion for crypto, NFTs or Web3
- Communication abilities both written and spoken are essential.
- Familiarity with the Discord, Twitter and Telegram social media communities
- A genuine desire to engage in dialogue with the rest of the Web3 communities.
- Being a self-motivated detail-oriented, a critical thinker and a problem solver individual.

https://cointelegraph.com/news/how-to-get-a-job-in-the-metaverse-and-web3

Exercise 3

Roles that are in demand right now and poised to explode in the future.

- AR / VR Software engineers
- product managers.
- 3D Game designers
- metaverse storytellers
- hardware engineers
- metaverse marketing specialist
- NFT social media and community manager, content writers and editors
- blockchain developers
- frontend and backend engineers
- media reporters
- growth marketing managers
- project managers
- gamification strategists
- avatar clothing designers
- data bounty hunters
- metahuman doctors
- metaverse construct architects
- metaverse event directors
- metaverse research scientists
- metaverse safety manager
- ecosystem developer
- ad-blocker
- ……

- ➢ Show the list to your students and give them some time to go through it.
- ➢ Give In class:

1. Choose two jobs you would go for. Find out exactly what they are about, what kind of work they involve, the skills you need to get such a job, the possible salary you are bound to get, the general conditions of that job in the metaverse or Web3 field.

2. Get together in groups of three and tell your partners about your chosen possible career.

➢ As homework, in a Padlet write the information related to your chosen job (it may be another outside the list). Looking at your classmates work will give you a broader idea of what you really want to offer in the next activity.

Activity

Now imagine that you are in charge of the human resource department of a metaverse company and responsible for the task of locating and recruiting promising candidates.

Don't forget that making the right hire is a crucial responsibility of the human resource department because of how important a company's employees are to its success. Good hires improve business outcomes and efficiency, so careful vetting of each job candidate, including background checks, is essential.

➢ Create a poster (Canvas) to post in CryptoTwitter and other sites offering the job.

- Explain the company's business goals to guide the recruiting process.

- identify key responsibilities and desired qualifications before writing the job descriptions and placing job postings.

- Deal with compensation: salary or wages, tax withholdings, benefits, paid vacation and health insurance. Remember you need to keep employees satisfied.

- In order to maximize a staff's productivity, training is usually necessary. Decide if it will take place within the company or it may be hired out to professionals.